



ZeroFunds - 3 C's to **Avoid**



Cash (Collection)

No money/funds/ online/ bank transfer to be collected on the name of RHA **anywhere and anytime**

Examples:

- Collect cash from anybody (individual/family group) to buy food/ration on behalf of RHA
 - Paytm/Google Pay Rs. 300 for collection off-shirts/blankets on RHA groups -this has to be done a personal capacity outside RHA platforms
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Communication

No communication with currency (Rs., \$)/ fund transfer details by *anybody* using RHA's name or logo on *any platform*

Examples:

- Please PayTM/Google Pay/Bank Transfer Rs. 250/any amount to Vendorin RHA City WhatsApp group
 - Donate generously to this public cause on Milaap on RHA City Facebook Group
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Collaboration (Partnership)

Our partners should :

- *Not have any direct sales benefit through a project with RHA*
- *Follow the first two C's (Cash + Communication) as strongly as any Robin*
- *Each Robin team is responsible for their partners following zero funds, failing which the partnership should be publicly cancelled.*

Examples:

- 10% of X Store Brand sales will go to food for RHA (SalesBenefit)
 - Partner XYZ requesting to buy good/donate money to help RHA (Cash)
 - Online/offline collection of any fundraising platform/estore (Donatekart,BigBasket etc.) saying RHA is a zero fund's platform and is a distribution partner (Communication)
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