



ROBIN HOOD ARMY

Starting a RHA chapter is simple – the team needs to focus on:

SCOUTING CAN BE

It's always good to maintain a database in advance with definite numbers of people we can serve, this helps organize food distribution better.

HOMELESS CLUSTERS/SHELTERS

Simply driving around the neighbourhood and marking out areas that have homeless people.



ORPHANAGES/ OLD AGE HOMES/ DESTITUTES SHELTERS

Tying up with local NGO's connects us to underprivileged sections who Robins can serve and spend time with.



VOLUNTEERS

It is important to ensure that there is a constant inflow of new volunteers. *Who are these people* – simple really, do-ers like you who wish to create a difference.

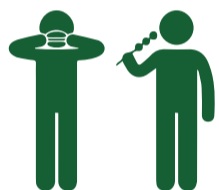


Reach out to your personal network and invite volunteers to join on social media - sure-shot ways of growing your team. Every week of distribution should have atleast 5 new Robins.

FOOD PROCUREMENT

Convincing restaurants to come on board is no biggie. Restaurateurs can be persuaded through quick meetings where we show them social media pictures and press updates about what the RHA has been upto. Restaurants can help us by:

- Providing surplus food from their operations



or

- Preparing freshly cooked food which will be distributed to the needy



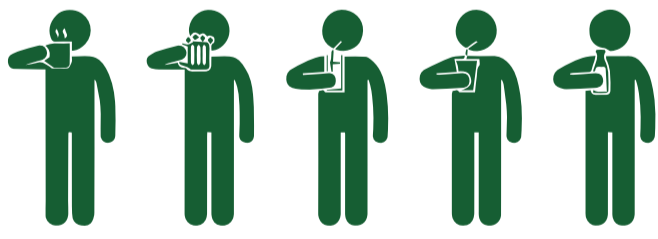
FOOD LOGISTICS

Goes without saying that we need to be 100% sure that the food quality is perfect for consumption in the same day.



While distributing restaurant leads, keep in mind that most Robins are working full time. So we follow a simple method of food procurement in which each volunteer either

- Gets one single restaurant on board – taking complete responsibility of convincing the restaurant to contribute, collecting the food, and maintaining the relationship with the restaurant owner.
- In case some volunteers do not have time to meet restaurants, they contribute by getting food for 15 people (eg. home cooked sandwiches, 15 Aaloo Paranthas etc.)



This basically ensures that we can grow our volunteer base seamlessly without worrying about food availability.



CORE TEAM 101

Like every awesome initiative, it is super essential that every chapter gets this right. This is a team that kicks off the local chapter, this team can rotate according to performance and ownership levels. The responsibilities mentioned above should be assigned as the individual responsibility of each person in the core team.

It's important to define timelines for each task (eg: "By 15th June, we need to find 500 needy people to serve)



It's great to have a bro-code within the team where if a person cannot meet her tasks within the agreed timeline, they raise this within the core team to be reassigned. That way the overall team tasks do not suffer.



Enough reading. There are 300 million Indians who are sleeping hungry tonight, go do your bit Robin!
EXECUTION > PLANNING

